



Colorado High School Activities Association

The Colorado High School Activities Association is excited to announce the future launch of the "Head Heart & Heat" safety and risk minimization campaign. This initiative will focus on education and awareness surrounding Concussions, Sudden Cardiac Arrest, Heat Acclimatization and Hydration.

As the "Head, Heart & Heat" campaign materializes the CHSAA is reaching out to our high school students for creative assistance in designing a logo. The winning design will be utilized in campaign promotions. The winning student designer will also receive \$500 which will cover the rights fee for their design.

Please review the following criteria, details and deadlines for this contest:

JUDGING CRITERIA:

- "HEAD, HEART & HEAT" theme incorporation
- Creativity
- Visibility
- Consideration will be given to designs that appear well in full color and black & white print

LOGO DESIGN REQUIREMENTS:

- Designer MUST be a current high school student at a CHSAA member school.
- Design should be submitted as a JPEG, PNG or EPS file. The higher the resolution the better.
- Additional transparent background and black & white versions can be submitted along with the primary design but NOT required.
- Content: submitted designs must be original content

DEADLINE:

- All design entries must be submitted to Kathryn McOmber (kmcomber@chsaa.org) by December 18, 2017 along with the attached entry form.

WINNER ANNOUNCED:

- The winning design will be announced on January 25, 2018. A press release will be sent to all CHSAA credentialed media organizations, posted to the CHSAA website and announced through social media.



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"HEAD, HEART & HEAT"

CHSAA Logo Design Contest ENTRY FORM:

STUDENT NAME:	
GRADE:	
SCHOOL:	
ADDRESS:	
PHONE:	
EMAIL:	

All submitted content must be original material. The Colorado High School Activities Association retains all rights to the chosen logo design.

Designer waives any claims of ownership or other rights of submitted designs with regard to sale or display of design.

* The Colorado High School Activities Association reserves the right to edit submitted designs.